

2018-2019 ANNUAL REPORT



Suzanne Jacob,
President



Donald Cyr,
Executive Director

EXECUTIVE SUMMARY

The Société de développement économique (SDE) is a francophone non-profit organisation working in the economic sector throughout British Columbia. It offers services to entrepreneurs and futur entrepreneurs, investors and new immigrants.

The SDE represents the interests of the economic sector of the francophone and francophile community by supporting development in the sphere of business, by fostering entrepreneurial activity amongst francophone business people and by ensuring the flow of economically pertinent information within the community.



A full version of this report is
available: sdecb.com



Société de développement économique
Colombie-Britannique

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Partner in sustainable development

CONCRETE RESULTS

HUMAN RESOURCES

8 Permanent employees

5 Contract employees

7 Volunteer board members

224 Hours donated

KEY PERFORMANCE INDICATORS

39 Training sessions offered

567
Clients trained

487
Consulting services provided to clients

17
Projects for communities

Investments triggered by the leverage effect as a result of support to businesses

\$ 489 484
+ **\$ 820 000**
leverage effect ESDC

359 Companies created, sustained/ in expansion

Membre du
Member of
rdee.ca

RDÉE

Canada

The SDE works in collaboration with RDÉE Canada (Réseau de développement économique et d'employabilité) to enhance the vitality and support the development of Francophone minority communities in BC and across Canada.

OTHER INDICATORS

Jobs created, sustained, improved as a result of support to businesses	772
Networking meetings – SDE – Femmes d'affaires en mouvement (FAM)	9
Participants in networking events – SDE – FAM	180
General mentorship sessions	60
Partnerships initiated or maintained	17
Requests for information	1 747
Interactions related to business plans	96
Local & regional community strategic plans developed/updated	10
Clients served	1048
Immigrant clients served	403
Youth served (18 to 29 years)	357
Participations in events	110
Participations in trade fairs or commercial shows	54
Publications distributed	840
Citations in print or electronic media	318
Hits on the websites	51 039

2018-2019

CORE FUNDS

vs 2017-2018

\$ 1 839 876

EDSC **\$ 537 107**

DEO **\$ 545 000**

SPECIAL BUDGET **\$ 855 575**

TOTAL BUDGET \$ 1 937 682

FUNDING SPONSORS



Employment and
Social Development Canada



Western Economic
Diversification Canada