



2019-2020 ANNUAL REPORT



Céline Sauvage,
President



Donald Cyr,
Executive Director



SOCIÉTÉ DE DÉVELOPPEMENT
ÉCONOMIQUE DE LA
COLOMBIE-BRITANNIQUE

**SERVING BRITISH COLUMBIA'S FRANCOPHONE
ECONOMIC COMMUNITY FOR 20 YEARS**

EXECUTIVE SUMMARY

The Société de développement économique (SDE) is a francophone non-profit organisation working in the economic sector throughout British Columbia. It offers services to entrepreneurs and futur entrepreneurs, investors and new immigrants.

The SDE represents the interests of the economic sector of the francophone and francophile community by supporting development in the sphere of business, by fostering entrepreneurial activity amongst francophone business people and by ensuring the flow of economically pertinent information within the community.



A full version of this report is
available: sdecb.com

220 – 1555 West 7th Avenue, Vancouver (BC) V6J 1S1
Phone: 604-732-3534 | Toll Free: 1-877-732-3534
Email: Info@sdecb.com | sdecb.com

CONCRETE RESULTS

HUMAN RESOURCES

3 Contract employees

9 Permanent employees

300 Hours donated

7 Volunteer board members

KEY PERFORMANCE INDICATORS

446 Clients trained

558 Consulting services provided to clients

14 Projects for communities

209 Companies created, sustained/ in expansion

Investments triggered by the leverage effect as a result of support to businesses
170 000 \$
 + **583 000** \$
 leverage effect

47 Training sessions offered

Membre du
Member of
rdee.ca

RDÉE
Canada

The SDE works in collaboration with RDÉE Canada (Réseau de développement économique et d'employabilité) to enhance the vitality and support the development of Francophone minority communities in BC and across Canada.

OTHER INDICATORS

Jobs created, sustained, improved as a result of support to businesses	517
Networking meetings – SDE – Femmes d'affaires en mouvement (FAM)	10
Participants in networking events – SDE – FAM	286
General mentorship sessions	84
Partnerships initiated or maintained	37
Requests for information	1 266
Interactions related to business plans	57
Clients served	753
Immigrant clients served	235
Youth served (18 to 29 years)	232
Participations in events	71
Participations in trade fairs or commercial shows	48
Publications distributed	12 106
Citations in print or electronic media	494
Hits on the websites	62 076

2019-2020 CORE FUNDS

ESDC \$ 559 026

WEDC \$ 545 000

SPECIAL BUDGET \$ 519 160

VS 2018-2019

\$ 1 937 682

TOTAL BUDGET \$ 1 623 186

FUNDING SPONSORS



Employment and
Social Development Canada



Western Economic
Diversification Canada