



2020-2021 ANNUAL REPORT



Céline Sauvage,
President



Donald Cyr,
Executive Director

EXECUTIVE SUMMARY

The Société de développement économique (SDE) is a francophone non-profit organisation working in the economic sector throughout British Columbia. It offers services to entrepreneurs and futur entrepreneurs, investors and new immigrants.

The SDE represents the interests of the economic sector of the francophone and francophile community by supporting development in the sphere of business, by fostering entrepreneurial activity amongst francophone business people and by ensuring the flow of economically pertinent information within the community.

**SERVING BRITISH COLUMBIA'S FRANCOPHONE
ENONOMIC COMMUNITY FOR 20 YEARS**

**SOCIÉTÉ DE DÉVELOPPEMENT
ÉCONOMIQUE DE LA COLOMBIE-BRITANNIQUE**

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➔ A full version of this report is available on our website: sdecb.com

CONCRETE RESULTS



The SDE works in collaboration with RDÉE Canada (Réseau de développement économique et d'employabilité) to enhance the vitality and support the development of Francophone minority communities in BC and across Canada.

Membre du
Member of
rdee.ca **RDÉE**
Canada

OTHER INDICATORS

| | |
|--|---------------|
| Jobs created, sustained, improved as a result of support to businesses | 476 |
| Participants in networking events - SDE - FAM | 10 |
| Networking meetings - SDE - Femmes d'affaires en mouvement (FAM) | 156 |
| General mentorship sessions | 42 |
| Partnerships initiated or maintained | 21 |
| Requests for information | 1 220 |
| Interactions related to business plans | 58 |
| Local or regional strategic plans for communities | 4 |
| Clients served | 715 |
| Immigrant clients served | 451 |
| Youth served (18 to 29 years old) | 189 |
| Participations in events | 82 |
| Participations in trade fairs or commercial shows | 37 |
| Publications distributed | 784 |
| Citations in print or electronic media | 750 |
| Hits on the websites | 50 820 |

2020-2021 CORE FUNDS

| | |
|-------|-------------------|
| EDSC | \$ 569 443 |
| WEDC | \$ 676 926 |
| IRCC | \$ 230 372 |
| OTHER | \$ 308 839 |

vs 2019-2020

\$ 1 623 186

TOTAL BUDGET **\$ 1 785 580**

FUNDING SPONSORS

 Employment and Social Development Canada  Western Economic Diversification Canada  Immigration, Refugees and Citizenship Canada